

Our new address:

Per Annum, Inc.
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March 2010

Dear Friend:

Thank you for being a loyal member of the PER ANNUM community. As per my annual tradition, I wanted to personally share with you some exciting news and announce our early order specials for 2011 dated products. After 15 years at the same address, we moved to another Manhattan location, in a new neighborhood! Please make a note of our new address. Our Web site, phone numbers, e-mail, etc. all remain the same.

Now is the time to order your 2011 Diaries for great savings. We hope our pre-order specials will show you how truly appreciative we are of your unbelievable support over these last 30 years!

[Early Order Diary Sale – Pre-order your 2011 Diaries.](#)

- ❖ **20% off and FREE shipping*** on all prepaid diary orders. Order by **March 31st, 2010**
- ❖ **15% off and FREE shipping*** on all prepaid diary orders placed during **April 2010**
- ❖ **10% off and FREE shipping*** on all prepaid diary orders placed during **May 2010**
- ❖ **FREE shipping** only on all prepaid diary orders placed during **June and July 2010**

Our product lines are all about customers like you and the suggestions you have made over the years. As a result, we are happy to introduce our very own wall calendar. [CITYCALENDAR – NYC 2011](#) is available in 2 sizes and features a variety of wonderful, colorful urban images. These and our complete range of gift items can be found on our Web site, www.perannum.com or by calling us toll-free at 800-548-1108 for additional information. Stop by often, as we are always adding new and exciting photo albums, scrapbooks and unique business gifts. For the latest sales, please be sure to [subscribe to our mailing list](#), [follow us on Twitter](#) and/or [become a fan of Per Annum on Facebook!](#)**

Again, thank you for your loyalty and continued support. We look forward to providing you with distinctive products and serving all your future organizational, personal and corporate gift-giving needs. Please remember, for that special touch, most of our products can be personalized with names and initials or imprinted with your company name and/or logo.

Sincerely,



Alicia B. Settle
President

Order all items by March 31st, 2010 for your very best savings

* Early-order specials apply only to the eligible 2011 diary portion of your order shipping to one continental U.S. address.

** As always, we guard any and all personal information you entrust to us with the utmost confidence. This information is only used by us in the fulfillment of orders, an occasional catalog or postcard mailing, as well as e-mail notifications of special Web-only discounts and other sales. You may unsubscribe to non-order correspondence at any time.