

For Immediate Release

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It's Back to School Time!

My Classes, My Friends, My Life, MyBook!



Forgotten assignments and missed appointments are a thing of the past! Just in time for the new semester, get MYBOOK – THE ADAPTABLE PLANNER, the planner for creative and organized students!

The MYBOOK PLANNER is an organizer the students in your life will *want* to use. It is a blank canvas for creativity with 12 easy to use ink-jet photo pages that make MYBOOK a simple way to showcase your artistic style. Use the photo pages and see-through pockets to:

- Print and store the photos of your friends and school activities.
- Sketch, paint or scrapbook to create a unique page for each month.
- Keep a record of school events and after-school activities in a creative way.

Update the pages of your MYBOOK PLANNER as often as you like. Slip your printed project into the front and back see-through covers and 12 transparent sleeves for a simple and fun way to enjoy the school year. In addition to a full weekly planner for the year, MYBOOK also contains helpful reference pages so you can keep your schedule and other information close at hand. Anyone can use a MYBOOK PLANNER to record memories as they happen, and however you use MYBOOK, you can truly make it your own.

The MYBOOK line is brought to you by the creative minds at Per Annum, Inc., whose unique CITY DIARIES have been keeping the world informed, resourceful and organized for over 28 years.

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