

For Immediate Release

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Get in the Holiday Spirit with MyBook!

MyBook Adaptable Planners make wonderful gifts.



This year, use MYBOOK – THE ADAPTABLE PLANNER to start a tradition that will change and grow with your family.

The MYBOOK line features yearly planners and journals designed with creative gift givers in mind. The MYBOOK PLANNER has front and back see-through covers and 12 transparent sleeves with inkjet photo paper making it easy to give creative gifts this holiday season. You can:

- Slip-in photos of your family, friends, pets and things you love.
- Get the family together to add their own artwork, your child's drawings or a pop-art collage.
- Fill it with pages inspired by family memories.

For the person on the go, there's always room for travel expenses, receipts, or bills in the handy pocket pages. Whatever you decide, you can truly make it your own. Update the pages of MYBOOK as often as you like through the year as an ongoing family project.

Change the theme of your MYBOOK pages with the seasons or holidays, let your children design a page for their birth month, combine photos and thoughts to create a record of 2008 as it happens. Make MYBOOK yours, it's the perfect way to keep your whole world in sight!

In addition to a full weekly planner for 2008, MYBOOK also contains helpful reference pages so you can keep your schedule close at hand or journal and update memories as they happen.

MYBOOK –THE ADAPTABLE PLANNER is brought to you by the creative minds at Per Annum, Inc., whose unique City Diaries have been keeping the world informed, resourceful and organized for over 28 years.

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