

For Immediate Release

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50% Album, 50% Journal... 100% You!
Per Annum Introduces MyBook – The Adaptable Journal

We made the Journal, You add the Art!



Journaling takes on a new meaning with the **MyBook-The Adaptable Journal**. The ruled pages and ink-jet photo paper found in **MyBook Journals** make writing things down just the beginning....

Record memories as they happen with **MyBook Journal**. However you use it, you can truly make **MyBook** your own. While traveling, bring along a **MyBook Journal** to write what inspires you in the ruled pages and collect postcards, ticket stubs, etc. in its sleeves. Fill each pocket with a photo or a scrapbook layout and give a **MyBook Journal** as a totally unique personalized gift. For those who like to keep it simple, use the ink-jet paper to print photos from your digital camera, slide them in the archival pockets and you're finished! With **MyBook Journals** the possibilities are endless, so get creative!

- Record baby's first year.
- Make a gift for a loved one.
- Plan a wedding.

Slip your printed project into **MyBook's** front and back see-through covers and 12 transparent pockets for a fun record of any experience. Carry it with you wherever you go. Monthly fill-in calendars and helpful reference information are also at your fingertips! The **MyBook Journal** is a blank canvas for creativity; you make sure no two are alike. How will you "Make **MyBook** Yours"?

The **MyBook Line** is brought to you by the creative minds at Per Annum, Inc., your source for city diaries, albums and planners for over 28 years.

E-mail lauren@perannum.com to request **MyBook Journal** and **MyBook Planner** samples today!

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