

For Immediate Release

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Calling all photography lovers!

MyBook Adaptable Planners and Journals help you put your best photo forward.



Showcase your favorite digital and traditional photographs using MYBOOK ADAPTABLE PLANNERS AND JOURNALS.

These unique books were designed with photography lovers in mind. With front and back see-through covers and 12 transparent archival pockets with inkjet photo paper inserts, it is easy to customize your book by printing and slipping-in digital photos, traditional prints, photo collages and more.

With the week-to-a-page calendars of the MYBOOK PLANNER or the fill-in monthly calendars and ruled pages of the MYBOOK JOURNAL, MYBOOKS are a practical solution as well as a place for creative expression. Whether you're a professional photographer keeping track of appointments, an amateur shutterbug jotting down and collecting perfect shot ideas, or the official family historian taking snapshots and tracking memories, MYBOOKS help you stay organized on the go.

MYBOOK PLANNERS AND JOURNALS can be customized in a variety of ways. Here are a just few ideas how you can make a MyBook yours:

- Create a portfolio to highlight your best work.
- Print digital photos of your family, friends, pets and things you love.
- Track a baby's growth for the first year by adding a new photo each month
- Create a digital or traditional collage for every month.
- Fill it with memorable photos for easy *and* personal holiday gifts

The MYBOOK product line is brought to you by the creative minds at Per Annum, Inc., whose unique CITY DIARIES have been keeping the world informed, resourceful and organized for over 28 years.

E-mail Lauren at lauren@perannum.com for more information.