

For Immediate Release

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It's Time For Your Close-Up!
Per Annum Introduces MyBook –Adaptable Planners and Journals

50% Organizer, 50% Showcase, 100% You!



The newest trend in creativity and organization is here! MYBOOK ADAPTABLE PLANNERS AND JOURNALS are the most versatile planners around – *you* make sure no two are alike. Whether you fill the archival plastic sleeves with your favorite scrapbook layouts or family photos, keep daily receipts and reminders in its weekly planner or ruled pages, or use it to plan your dream wedding, MYBOOK is the perfect way to get your whole world in sight!

MYBOOK PLANNERS AND JOURNALS have front and back see-through covers and 12 transparent sleeves with inkjet photo paper so you can slip-in photos of your family, friends, pets and more. For the digital artist/scrapper, the easy to use ink-jet photo paper included with each MYBOOK is a simple way to showcase your digital style. For the traditional artist/scrapper, MYBOOK is a blank canvas for artwork ribbons, rub-ons, and ephemera. Fill it with pictures of the children to make a great gift for grandparents. Whatever you decide, you can truly make it your own.

In addition to MYBOOK PLANNER'S weekly calendar for 2008 and MYBOOK JOURNAL'S ruled pages and fill-in calendar grids, every MYBOOK contains helpful reference pages. Keep your schedule close at hand or journal your memories as they happen.

MYBOOK ADAPTABLE PLANNERS AND JOURNALS are brought to you by the creative minds at Per Annum, Inc., whose unique CITY DIARIES have been keeping the world informed, resourceful and organized for over 28 years.

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