

For Immediate Release

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Calling all sports fans!

Show your team spirit with MyBook Adaptable Planners and Journals



Think you're the ultimate sports fan? Show off your favorite sports teams all year long with the fully-customizable MYBOOK ADAPTABLE PLANNERS AND JOURNALS.

Whether you play sports yourself, or you're simply an avid sports buff, the 2008 MYBOOK PLANNER and the MYBOOK JOURNAL help put your team in sight every day of the year. Stay organized and keep track of school assignments, after-school activities, important dates and more in a fun way.

Each MYBOOK comes with see-through front and back covers and 12 photo pockets. The included ink-jet paper makes it easy to print digital photographs of your favorite players, team shots and game highlights. Simply slip photos into the clear plastic pockets and jot down memories and highlights throughout the year. Design your own cover with the best photos from the season, a copy of the game schedule, a team collage or even magazine and newspaper clippings.

You can:

- Use the photo pockets to create a scrapbook of your favorite teams with ticket stubs, fan memorabilia and more.
- Track your school teams' practices, games and meets.
- Document your fantasy sports team with photos and stats.

The MYBOOK product line is brought to you by the creative minds at Per Annum, Inc., whose unique CITY DIARIES have been keeping the world informed, resourceful and organized for over 28 years.

E-mail Lauren@perannum.com for more information.