

For Immediate Release

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Let's Get Digital!
Per Annum Introduces MyBook – The Adaptable Journal

We made the Journal, You add the Art!



Just in time for new adventures and holiday travels, Per Annum, Inc. introduces MYBOOK – THE ADAPTABLE JOURNAL, the journal for those who want to remember it all!

Designed with the digital scrapper in mind, the 12 easy to use ink-jet photo pages included with each MYBOOK JOURNAL are a simple way to showcase your digital style. While on vacation, bring a MYBOOK JOURNAL along to write what inspires you in the lined pages and fill the archival sleeves with photos, postcards, ticket stubs and ephemera. When you get home start printing! With our ink-jet photo paper and 12 archival sleeves you can:

- Print the photos from your camera.
- Design and print digital scrapbook layouts.
- Create a *scrap-fusion* project combining traditional and digital techniques.

THE MYBOOK JOURNAL is a blank canvas for creativity; add artwork, ribbons, rub-ons or anything you can imagine! Anyone can use a MYBOOK JOURNAL to record memories as they happen, and however you use MYBOOK, you can truly make it your own.

The MYBOOK product line is brought to you by the creative minds at Per Annum, Inc., whose unique CITY DIARIES have been keeping the world informed, resourceful and organized for over 28 years.

Email lauren@perannum.com to request MYBOOK JOURNAL and MYBOOK PLANNER samples today!

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